

Get Voucher

get certified



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Get Certified!



E-learning

E-learning is a learning environment which uses information and communication technologies (ICT's) as a platform for teaching and learning activities.

It has been defined as "pedagogy empowered by technology, though 'digital technology' is more accurate. Note that, due to the difference in terms of institutional goals, higher education and the industry have very different ideas about what e-learning is and how e-learning can be/should be used.



Why

Get Certified ?

In summary, getting certified :

- Shows that your skills are current.
- Shows initiative when certifying is not required.
- Separates you from peers.
- Verifies to management that the certification provider is effectively validating your skills for them.
- Keeps you valuable and marketable in the event of a slowdown, takeover, merger, etc.
- Raises management's confidence level when they need to move to newer technologies that the staff is ready for the challenge.
- Provides you with personal satisfaction that you've mastered new material.

Company benefits



Happier employees



Improved efficiency



Boosted productivity



Increase Skills



Reduced risks



Professional image

Our services

1

Scrum & Agile - SCRUMstudy

The Best in Scrum Master Certification and Agile Certification - SCRUMstudy provides High Quality Training and Certification for Agile and Scrum Master.

2

Quality Management - 6Sigmastudy

Six Sigma certification is a verification of an individual's command of a well-regarded method of professional skills development. Certifications for Six Sigma training are awarded in levels using a belt classification system similar to the one used in karate training.

3

Risk Management - RMstudy

RMstudy is a leading Education Provider imparting quality training to prepare professionals to manage risks associated with various projects. RMstudy combines modern technology with innovative methods of course delivery to simplify Risk Management concepts.

4

Negotiation Management - NGstudy

NGStudy is the certifying authority. Certified Negotiation Associate certification is tailored to help anyone interested in learning about the key concepts of negotiation and getting a basic understanding of Negotiation Aspects and Processes, as defined in the NBOK™ Guide.

Our services

5

Marketing Strategy - SMstudy

A SMstudy® Certified “Marketing Strategy Professional” facilitates well-planned marketing strategies to satisfy the goals set by the Corporate Marketing Strategy or Business Unit/Geographic Strategies. Marketing Strategy is one of the most crucial Aspects of Sales and Marketing.

6

Marketing Research - SMstudy

SMstudy's Marketing Research Certifications confirm a working knowledge of a framework for effectively conducting research that provides critical insights for decisions in all other marketing planning and strategies.

7

Digital Marketing - SMstudy

SMstudy® Certified Digital Marketing Professional is able to define all marketing activities that use electronic devices connected to the internet to engage with customers.

8

Corporate Sales - SMstudy

Corporate Sales outlines the best practices and processes for effective business-to-business (B2B) sales. SMstudy's Corporate Sales certifications confirm a working knowledge of a framework for effectively managing the corporate sales efforts in any organization.

Get Voucher
get certified



Our
catalog

Get Voucher, Get certified !

Scrum & Agile

SCRUMstudy is the global accreditation body for Scrum and Agile certifications. It has authored the SBOK Guide as a comprehensive guide to deliver successful projects using Scrum.

Scrum Developer Certified

SDC® is an entry level certification. The objective of this certification is to know enough about Scrum and to effectively contribute to a Scrum project.

Agile Master Certified

Agile relies on adaptive planning and iterative development and delivery. It focuses primarily on the value of people in getting the job done effectively.

Scrum Master Certified

SMC® professionals are facilitators who ensure that the Scrum Team is provided with an environment conducive to completing the project successfully.

Scrum Product Owner Certified

The PO is responsible for ensuring clear communication of product or service functionality requirements to the Scrum Team, defining Acceptance Criteria, and ensuring those criteria are met.

Quality Management

6sigmastudy have been offering Six Sigma Certifications and trainings for more than one decade and is one of the reputed names in this field.

Lean Six Sigma Green Belt

Target Audience : Employees and organizations requiring a standardized approach to problem solving for the purpose of continuous improvement in Quality Management.

Lean Six Sigma Black Belt

Target Audience : who want to get comprehensive knowledge about Six Sigma and Lean methods and aspire to work as a Lean Six Sigma Black Belt in managing projects.

Six Sigma Green Belt

Allows to improve the production process and minimize defects in the end product with a greater focus on the practical implementation of these tool and techniques in the organization.

Six Sigma Black Belt

Focuses on testing students on their comprehensive understanding of the various Six Sigma tools and techniques.



RMstudy
Targeting success

Risk Management

RMstudy is a leading Education Provider imparting quality training to prepare professionals to manage risks associated with various projects. RMstudy classroom training materials has been developed and evaluated by several PMPs and experts in project risk management.

Risk Management

It's an approach that allows organizations to improve how projects and programs are managed from start to finish. Risk management training is a way to boost your team's capability when it comes to risk management.



Negotiation Management

NGstudy is a global accreditation body for negotiation certification. It has authored "A guide to the negotiation Body of Knowledge" or NBOK Guide that provides comprehensive framework for conducting successful negotiations.

Negotiation Professional

Is tailored to help anyone interested in learning about the key concepts of negotiation and getting a basic understanding of Negotiation Aspects and Processes, as defined in the NBOK™ Guide.



SMstudy catalog



Marketing Strategy 01

Marketing Research 02

Digital Marketing 03

Corporate Sales 04



SMstudy
Targeting success

Marketing Strategy

SMstudy is a global certification body for Sales and Marketing. It has authored "A Guide to the Sales and Marketing Body of Knowledge" or SMBOK Guide that provide guidelines for the Sales and Marketing of products and services in any organization.

Marketing Strategy Professional

A SMstudy® Certified Marketing Strategy Professional facilitates well-planned marketing strategies to satisfy the goals set by the Corporate Marketing Strategy or Business Unit/Geographic Strategies. Marketing Strategy is one of the most crucial Aspects of Sales and Marketing.

Marketing Strategy Specialist

Target Audience : Sales and Marketing Professionals.

Marketing Strategy Expert

Target Audience : Sales and Marketing Professionals and Specialists.



SMstudy
Targeting success

Marketing Research

SMstudy is a global certification body for Sales and Marketing. It has authored "A Guide to the Sales and Marketing Body of Knowledge" or SMBOK Guide that provide guidelines for the Sales and Marketing of products and services in any organization.

Marketing Research Professional

SMstudy® Certified Marketing Research Professionals facilitate well-planned marketing research methods to measure factors that drive better corporate decision making and in turn more decisive marketing actions. Marketing Research can be conducted on all Aspects of Sales and Marketing. It tests multiple marketing hypotheses to better understand consumer behavior, finalize product features, define metrics for marketing efforts and track and improve marketing activities.

Marketing Research Specialist

Target Audience : Sales and Marketing Professionals.

Marketing Research Expert

Target Audience : Sales and Marketing Professionals and Specialists.



SMstudy
Targeting success

Digital Marketing

SMstudy is a global certification body for Sales and Marketing. It has authored "A Guide to the Sales and Marketing Body of Knowledge" or SMBOK Guide that provide guidelines for the Sales and Marketing of products and services in any organization.

Digital Marketing Professional

SMstudy® Certified Digital Marketing Professionals facilitate well-planned digital marketing strategies to meet the targets set by the overall Marketing Strategy. Given the nature of the constantly evolving online world - with new channels developing with greater frequency, and audiences exploring new sources of online content- Digital Marketing is one of the most crucial aspects of sales and marketing. It is able to define all marketing activities that use electronic devices connected to the internet to engage with customers.

Digital Marketing Specialist

Target Audience : Sales and Marketing Professionals.

Digital Marketing Expert

Target Audience : Sales and Marketing Professionals and Specialists.

Affiliate Marketing Professional

Help companies gain a wider reach for their products or services, which leads to a stronger company image or brand name.

SEO Professional

Involves a number of activities and initiatives that businesses can implement to achieve high search engine rankings. It address both on-page and off-page ranking factors that affect a website's or web page's search engine rankings for specific search terms.

Social Media Marketing Professional

A strong social media presence is essential for the success of a company's marketing strategy, regardless of industry. It can help businesses to reach new customers, build relationships with existing customers, promote their products or services, and achieve their overall marketing objectives.

Email Marketing Professional

The SMstudy® Certified Email Marketing Professional course is tailored to marketing specialists or enthusiasts wanting to understand how to use email as a marketing tool.

Search Marketing Professional

Is the overall method of driving traffic to a company's website through the use of search engines, including both organic search engine optimization and paid search strategies.

Web Analytics Professional

Involve the collection, measurement, and analysis of web data to understand the impact of digital marketing activities on customers and potential customers.



SMstudy
Targeting success

Corporate Sale

SMstudy is a global certification body for Sales and Marketing. It has authored "A Guide to the Sales and Marketing Body of Knowledge" or SMBOK Guide that provide guidelines for the Sales and Marketing of products and services in any organization.

Corporate Sales Professional

SMstudy® Certified Corporate Sales Professionals are facilitators who ensure that the corporate sales process is effectively followed to satisfy the goals set by the Corporate Marketing Strategy or Business Unit/Geographic Strategies. They guide the company in the processes required for generating B2B sales and retaining customers through good account management practices. Sales with emphasis on the highly recommended inputs, tools, and outputs for each process.

Corporate Sales Specialist

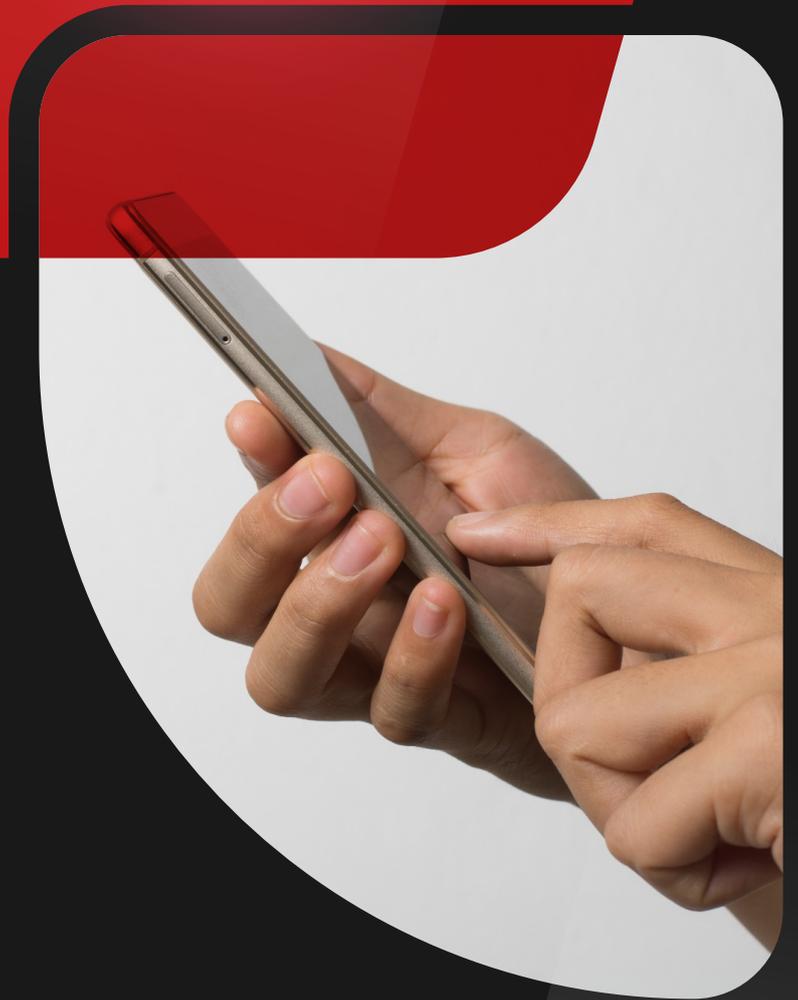
Targuet Audience : Sales and Marketing Professionals.

Corporate Sales Expert

Targuet Audience : Sales and Marketing Professionals and Specialists.

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Keep learning on smartphone !



Our Mobile App

Allows all our registered students to view high-quality study material in a mobile friendly format using mobile phones and tablets.

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